

PERIOD LIVING

BRITAIN'S BEST-SELLING PERIOD HOMES MAGAZINE



The Period Living website has been redesigned and rejuvenated to include the best of classic style – from decorating, interiors and renovating, to antiques, gardening, travel and shopping.

Periodliving.co.uk can offer you the chance to really promote and even launch your products online, with campaigns specifically designed to suit your marketing strategy and budget. With our globally recognized banner management system, 'Atlas', we can deliver the results you require. We can also put your products directly in front of our committed subscribers via our targeted email broadcast opportunities.

Sponsorship Opportunities	Size	1 month	3 months	6 months	12 months
Main Site Sponsor	120 x 60	£1,250	£2,812.50	£4,875	£8,250
Total Section Roadblock	£1,000 per week				
Banner Advertising	Size	1 month	3 months	6 months	12 months
MPU	300 x 250	£1,000	£2,250	£3,900	£6,600
Skyscraper	120 x 600	£850	£1,913	£3,315	£5,610
Banner	468 x 60	£400	£900	£1,560	£2,640
Squares	120 x 120	£300	£675	£1,260	£2,340

Discounts may apply depending on placement. All banners served on rotation unless a specific sponsorship campaign is in place. CPM Campaigns available - £45 CPM

Ezine	Size	1 month	3 months	6 months	12 months
Ezine (without animation)	Full page	£300	£675	£1,170	£1,980
Ezine (with animation)	Full page	£400	£900	£1,560	£2,640
Directory Entries	6 months			12 months	
Full Enhanced Directory Entry	£495			£850	
Classified Entry	£195			£300	
Email Campaigns					
Dedicated Broadcast Promote your new products/offers via an exclusive sales message.				£3,500 (must be booked in advance due to demand)	
Electronic Product Newswire Showing 12 non-conflicting products – very high responses				£850 per month	
Competitions Broadcast Sponsorship of a monthly broadcast to promote competitions and offers featured on the website. Includes a 468x60 banner and an MPU.				£650 per month	

Website Sales Contacts

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